



**UTM**  
UNIVERSITI TEKNOLOGI MALAYSIA

**FACULTY OF COMPUTING**  
UTM Johor Bahru

### Reflection on Assignment 3

Subject : Technology and Information Systems (SECP 1513)  
Section : 05  
Name of Lecturer : Dr. Azurah A Samah  
Date : 10 January 2024  
Title : Reflection on Assignment 3: Report on INDUSTRY TALK 2

#### Profile



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Comments by Grader:

Credence sets itself apart by providing end-to-end analytics solutions that include managed services, skills development, implementation and consulting. The company makes a strong commitment to technological advancements by investing in cloud infrastructure and data talent. Working together with reputable technology partners expands their portfolio by adding knowledge and a variety of solutions. An advanced understanding of the region's requirements is reflected in Credence's emphasis on resolving local issues in the Malaysian market. Additionally, presenting themselves as a partner on the analytics journey shows that they have a customer-first mentality and offer customized support throughout the analytics implementation process.

For a student to become a successful and flexible system developer, the talk emphasized the value of resilience and showed how persistence is essential. I'm excited to take on challenges and keep learning new things. Teamwork's importance for success was underlined and confidence emerged as a crucial and empowering quality. My goal is to become a creative and capable team player in the future, progressively developing my leadership abilities. Over the next four years, one of my goals is to become an expert system developer by mastering programming languages like SQL and Python.

The poster is for an industrial talk event. At the top, it features the logos for UTM (Universiti Teknologi Malaysia) and Credence. The main title is "INDUSTRIAL TALK 2: SYSTEM DEVELOPMENT @ CREDENCE (TM SUBSIDIARY)". Below the title is a photo of Ms. Qistina Batrisyia Binti Azman Shah, a professional in AI operations, sitting at a laptop. The event details are listed as follows: DATE: 28th DEC 2023; TIME: 2.30 to 4.30 pm; Online Via: webex by CISCO with the URL <https://bit.ly/4arqy5E>. A QR code is provided for registration. At the bottom, there are accreditation logos for QS STARS Rating System (4 stars), QS World University Rankings (TOP 40), and MDEC Premier Digital Tech Institution. Social media links for UTM are also included.